ETA STATE PLANNING COMMITTEE:
Explanation of Suggested Changes to the Eta State Strategic Plan

As part of their on-going responsibilities, the Planning Committee has proposed a few revisions to the Eta State Strategic Plan based first on a review of the current DKG International plan and then on conversations with committee members and officers, Connie Savell, Teresa Cowan, and Barbara Perry Sheldon. Overall, the committee found that our current plan meets the needs of our organization effectively. The following suggestions are meant to strengthen the plan by adding emphasis to a few sections, and they will be submitted to the delegates of the 2019 convention for approval.

1. Under Goal 3: Leadership Development and Paragraph B: Promote Leadership Opportunities, we have added a new subsection: f. Train leaders to advocate for educational law and policy

Rationale: Advocacy with elected officials has been an on-going and vital part of Eta State’s work in North Carolina. The Education Law and Policy Committee conducts trips to the General Assembly each year and encourages members to work with local officials. Training is an important component in this vital work.

2. Continuing under Goal 3 C. Recognize women leaders
   We have added an additional statement which would allow member recognition in educational settings other than school systems as follows:
   a. Provide press release templates for Society recipients of awards, scholarships and grants to chapter for publications: (i.e. local newspapers, public relations coordinator in the school system or other educational settings, principal at the school and any social media outlets)

Rationale: We have a number of members who work in educational settings other than school systems and whose outstanding work we wish to recognize.

3. Finally, we have added a new Goal 5: Build Resources
   A. Encourage support of the N.C. DKG Educational Foundation so grant opportunities for members will grow
   B. Seek and share resources that support the needs of the Society

Rationale: Adding an entirely new goal adds greater significance to the on-going need of our Society to identify and secure sources of funding for our growing Educational Foundation. (Note: Statement A was moved from Goal 1 into this new goal.)

In an effort to support the work of our members, the Society should be encouraged to seek and share new and appropriate resources. Sources of support for non-profits change constantly, and Eta State may identify potential support for current or future state projects.

Please contact Planning Committee Chairman, Dr. Elaine Jenkins at bjenkins4@earthlink.net or at 704 483-1374 with questions or comments.