



**Training will be  
recorded.**

**NC DKG Regional Directors Zoom Virtual Training July 27, 2020**

Hilda A. Parlér, NC DKG 2<sup>nd</sup> Vice-President, 2019-2021 - Facilitator

**Morning Session: 9:30 am – Noon Afternoon Session: 1 pm – 4 pm**

### **Agenda**

9:00 – 9:30 - Join the Zoom Meeting.

- Attendance is noted when joining the meeting.

### **MEETING PROTOCOL**

1. Address the presenter by name when you wish to speak.
2. State your name, chapter, and region.
3. **“Unmute”** to speak by clicking on the **“microphone icon”** at the bottom of your screen. By phone click on its icon.
4. **“Mute”** when you are not speaking.
5. In your controls click **“MORE”** – **Click Hide video panel before presentation.**  
**(This will hide attendees’ photos for a full screen view of the PowerPoint presentations.)**

9:30 – 9:32 - Call to Order and Welcome

9:33 – Roles and Responsibilities of Regional Directors

9:48 – Introduction of **2018-2020 Regional Directors** Guest Presenters

Our guest Regional Directors will share their experiences, tips, strategies and one highlight of the 2018-2020 biennium that will help our current Regional Directors be effective leaders. Thank you, ladies.

9:48-9:58 - Pamela Wright, Lambda, Region VI

9:58-10:08 – Rebecca “Becky” Keesler, Alpha Theta, Region IX

10:08-10:18 -Patrice “Patty” Higgins, Gamma, Region XI

10:18 – 10:33 - Questions and Answers

10:33 – 10:43 – NC DKG Regions Map Project Guidelines & Sample

### **Additional Contributors by Hilda A. Parlér**

10:43 – 10:58

#### **Communications and Marketing**

Carol Bostian, *NC DKG News*, Editor

Susan Kuenzel, *Eta Data*, Editor

Beth Winstead, NC DKG Webmaster

10:58 – 11:13

#### **Headquarters Committee**

Mary Beth Daily, Chair

11:13 – 11:28

#### **NC DKG Educational Foundation**

Sheila Groves, Board Chair

11:28 11:43

#### **Reimbursement/Direct Deposit Process**

Leslie Black, NC DKG Treasurer

11:43 – Noon

Questions & Answers

**Leave the meeting. 12:00 pm – 1 pm – Lunch - “Bon Appetit.”**

### **Afternoon Session**

**1 – 1:30** – Rejoin Zoom meeting. Attendance is noted when joining the meeting.

- Follow meeting protocol.

**1:30 – 3:30** – **Membership Committee**, Dr. Susan Blackburn, Presenter AND Regional Director  
Delta Chi, Region IX, 2020-2022

**3:30 – 3:50** – Questions and Answers

**3:50 – 4 pm**- Closure – Adjourn - Leave the meeting. **E-Manuals to be digitally distributed**

**Thank you all for attending and participating. Stay well and “GROW.”**

## 2020-2022 Regional Directors NC DKG Regions Map Project

### Project Guidelines – “GROW” your creativity.

- ❖ Each regional director will use the NC DKG state map of her region that shows the counties.
- ❖ Create a tool/legend/table that shows the following for **quick and easy access**:
  - Counties, cities of chapters
  - Mark \*Major city near chapters
  - Chapter names and presidents/co-presidents
  - Colleges and universities
  - Other landmark attractions
- ❖ Insert your name, chapter, and email address.
- ❖ **Due at Oct. 24 Fall Executive Board Meeting**

### Purposes are for quick and easy responses for example-

1. A person contacts NC DKG and asks for a chapter in the Winston-Salem area. Can you recommend a chapter quickly?
2. A person contacts NC DKG and says, “I am moving to NC to the Asheboro area. Can you recommend a chapter?”
3. A person inquires about members who have been honored - TOY- Can you locate that member quickly and easily?

**Marketing Tool:** The map project can be used in chapter brochures, on chapter websites, NC DKG website, chapter newsletters and social media as a marketing tool **to recruit new members.**

**Regional  
Directors**

**Region Map  
Project**

**“Sample”**

**Due  
Oct. 24 at Fall  
Executive Board  
Meeting**

**2020-2022 NC DKG Region III Map**

Name:  
Chapter:  
Email Address:



**Region III has ten (10)**

**Chapters:**

Alpha Beta, Alpha  
Omicron, Beta, Delta  
Delta, Gamma Chi  
Gamma Eta, Gamma  
Iota, Gamma Omicron  
Gamma Tau, Gamma  
Theta

County	City (*Major)	College/Universities/Landmarks	Chapters/Presidents
Franklin	Louisburg	Louisburg College Vance-Granville Community College	Gamma Tau Trenance Gilmore
Wake	*Raleigh Cary	Meredith College, NCSU, etc.	Alpha Beta Trudy Farnell

**“GROW” your creativity.**