



2021 NC DKG Convention Program Ad Guidelines NC DKG Virtual Convention

North Carolina
State Organization

Ad Submissions due by March 15, 2021

Submit ads using the Google Convention Ad Form on the [NC DKG website](#)

Ad Prices:

1/8 page - \$25.00 1/4 page - \$45.00 1/2 page - \$80.00 Full page - \$150.00

Ads in the 2021 convention program book will be:

- ★ published in the online flipbook issue of the 2021 program book
- ★ presented at various times during the virtual convention
- ★ displayed on the NC DKG website.

Chapters/members who submit an ad will receive one print copy of the 2021 program book.

Ad Ideas:

- ★ Honor/memorialize a chapter member or members (officers, beginning teachers, years of service, etc).
- ★ Celebrate chapter projects or events
- ★ Recognize accomplishments of members, teams, or committees (Teacher of the Year, Ph. D. recipients, National Board Certification, etc.)

Ad Copy Tips:

- ★ Submit copy in pdf format, Word format, or jpeg.
- ★ Remember - clipart used in ads must be copyright free!
- ★ Submit high-resolution pictures - the higher the resolution, the clearer the pictures appear in the program book.
- ★ Submit ads exactly as they should appear in the booklet OR submit an approximation of your design and request assistance from the editor in finalizing the design. (Chapters/members that submit an approximation of the design, will have final approval before publication.)

Ad Payment:

- ★ **Pay online with Credit Card** - a \$4.50 processing fee will apply.
- ★ **Pay by Check** - Check (payable to NC DKG - note PROGRAM AD on the memo line) mailed to Leslie Black, NC DKG Treasurer, 4715 Little Mountain Road, Catawba, NC 28609-8212
- ★ **Pay with Ad Credit** from 2020 program book - chapters and/or members with ad credit will be notified of the previous ad size and amount of the credit.

**Questions about ad content or the form, contact Carol Bostian,
ncdkgnews@gmail.com or call 828-228-2920**

Submit one Program Ad Form per ad. A copy of the Google Program Ad Form will be sent to the email address provided in the form.